

Harmony United

Sponsorship
Fall Program 2026



Cover Art by: Nancy Ventura-Murray

Harmony United LGBTQ+ Community Chorus

Fall Program Performance

Sunday, November 8, 2026 | 3:00–5:00 PM

Community United Methodist Church

20 N. Center Street • Naperville, Illinois

SPONSORSHIP OPPORTUNITIES

About Harmony United LGBTQ+ Community Chorus

Raise Your Voice. Build Community. Create Harmony.

Harmony United LGBTQ+ Community Chorus is a welcoming, inclusive, and accessible community where people can experience the joy of making music together. We bring **LGBTQ+ individuals and allies of all backgrounds** together through the shared love of singing, creating friendships, building confidence, and strengthening connections within our community.

We believe music has the power to bring people together, celebrate differences, and create a sense of belonging. Harmony United welcomes people of **all ages, identities, abilities, cultures, and musical experiences**, providing an environment where everyone can feel valued, respected, and included.

Everyone Has a Place in the Chorus

Harmony United is intentionally designed to remove barriers that can prevent people from participating in community music:

- **No musical experience necessary**
- **No auditions or try-outs**
- **No participation fees**
- **Everyone who registers has an opportunity to participate**
- **LGBTQ+ individuals and allies are welcome**
- **A commitment to accessibility, inclusion, and belonging**
- **No residency requirements — membership is open regardless of where you live**

Whether someone has sung in choirs for years or is picking up a songbook for the very first time, **there is a place for them at Harmony United.**

Our focus is **fun first**. Through rehearsals and performances, members have the opportunity to learn new music, develop their musical skills, make new friends, and become part of a supportive community where every voice contributes to something greater.

Event Details & Audience

Fall Program Performance

Date: Sunday, November 8, 2026

Time: 3:00–5:00 PM

Location: Community United Methodist Church
20 N. Center Street, Naperville, IL

Admission: Free

Anticipated Attendance: 300

Audience: All ages

Community Impact

Benefiting:

- LGBTQ+ Performing Arts Programming
- Harmony United LGBTQ+ Community Chorus

Audience Profile

Our anticipated audience includes community members, families, friends, LGBTQ+ individuals and allies, music supporters, and individuals interested in arts, culture, and community programming.

Median household income: \$127K+

Education: College degree or post-college education

78% of LGBTQ+ prefer to buy from companies that advertise directly to them. *

81% are more likely to purchase from companies that are community-friendly. *

Why Sponsor Harmony United?

Your Support Gives Every Voice a Chance to Be Heard.

Harmony United is more than a chorus. We are creating a community where people can **connect, belong, express themselves, and celebrate through music.**

Your sponsorship helps support:



Music & Performance

Rehearsals, music, performance opportunities, and community concerts.



Inclusion & Belonging

A welcoming environment where LGBTQ+ individuals and allies can participate together.



Community Connection

Opportunities to build friendships, confidence, and meaningful connections.



Accessibility

Efforts to make participation welcoming and accessible to people of different abilities and backgrounds.



Community Outreach

Expanding awareness and participation in LGBTQ+ community music programming.

When you sponsor Harmony United, you aren't just supporting a performance — you're helping build a stronger, more connected, and more inclusive community.

Sponsorship Opportunities

DIAMOND SPONSOR — \$2,000

Exclusive Title Sponsorship • One Available

Our premier sponsorship opportunity offers the highest level of recognition and visibility.

- **Category exclusivity**
- **Naming rights to the event**
- **Logo & website link placement on all print advertising, collateral materials, event-produced signage, website, and internet promotions**
- **Prominent social media recognition on Facebook and Instagram**
- **VIP seating at our inaugural concert for up to 8 guests**
- **Table space at the event**
- **Banner placement (*sponsor provides banner*)**
- **On-site announcer recognition**

Be the organization that helps bring Harmony United's Fall Program Performance to the community.

SAPPHIRE SPONSOR — \$1,000

A significant opportunity to demonstrate your organization's commitment to the arts, LGBTQ+ inclusion, and community.

- **Logo & website link placement on print advertising, collateral materials, event-produced signage, website, and internet promotions**
 - **Social media recognition on Facebook and Instagram**
 - **Banner placement (*sponsor provides banner*)**
 - **VIP seating at our inaugural concert for up to 6 guests**
 - **On-site announcer recognition**
-

EMERALD SPONSOR — \$500

Show your support while putting your organization in front of our community audience.

- **Logo and website link featured on event social media**
 - **Social media feature**
 - **Banner placement (*sponsor provides banner*)**
 - **On-site announcer recognition**
 - **VIP seating at our inaugural concert for up to 4 guests**
-

RUBY SPONSOR — \$100

Help support Harmony United and the continued growth of inclusive community music.

- **Priority seating at our inaugural concert for up to 4 guests**
 - **Early entry to the event**
 - **Social media thank-you recognition**
-

TOPAZ SPONSOR — \$50

Every contribution helps us create a welcoming space where **every voice matters**.

- **Priority seating at our inaugural concert for up to 2 guests**
 - **Early entry to the event**
 - **Social media thank-you recognition**
-

Event Program Advertising

Put your business or organization's message directly in front of our performance audience while supporting Harmony United.

Advertising Placement	Investment
Half Page	\$100
Full Page	\$250
Inside Front or Back Cover — Full Page	\$500
Back Cover — Full Page	\$500

Advertising Deadline

October 15, 2026 at 5:00 PM

All advertisements and ad edits must be submitted by the deadline to be included in the event program.

Become a Sponsor

Your Voice. Your Community. Your Impact.

Whether you choose to become a **Diamond, Sapphire, Emerald, Ruby, or Topaz Sponsor**, your support helps make inclusive community music possible.

Your sponsorship helps people find their voice, make connections, experience the joy of singing, and discover a community where they belong.

Together, we can raise voices, build community, and create harmony.

Sponsor Harmony United Today

Overseeing Organization:

Naper Pride Inc. - a registered 501(C3)

Sponsorships can be conveniently submitted at:

https://www.paypal.com/donate/?hosted_button_id=FHQ3D6FBMT7D8

Checks should be made out to Naper Pride Inc. and can be mailed to:

**Naper Pride
20 N Center St
Naperville, IL 60540**

W9 available upon request

**Harmony United LGBTQ+ Community Chorus
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